

KYLE JUSTICE

Los Angeles, California

kyle@kylejustice.com · (908) 894-4710

kylejustice.com · linkedin.com/in/justicekyle

EXPERIENCE

Creative Artists Agency (CAA)

Los Angeles, CA

Senior Product Designer, Deals & Payments

2025 - Present

- Leading end-to-end design for CAAxiom, CAA's global deal lifecycle transformation program
- Redesigned payment flows, cutting setup and confirmation errors 30% and time to set preferences 20%
- Building React prototypes and a component library in Claude Code, matching Figma specs 1:1
- Using AI tools to accelerate design exploration, prototyping, and design-to-code handoff
- Leading usability and acceptance testing with UX Research to catch issues before build

Venu Sports

Los Angeles, CA (Remote)

Senior Product Designer, AI Innovation (Contract)

2024 - 2025

- Designed an AI chat experience for TV and mobile apps, with rich-media and inline video responses
- Designed AI features that keep sports fans engaged: game recaps, video summaries, and player stats

ESPN, The Walt Disney Company

Los Angeles, CA (Remote)

Senior Product Designer (Contract)

2022 - 2024

- Designed Quick Lineup to auto-build fantasy lineups, cutting weekly lineup management time 26%
- Streamlined roster moves with per-player buttons and an eligible-slots fly-up, and modernized the matchup UI, lifting 7-day retention 6% and earning positive app store ratings and reviews
- Built and evolved the design libraries and visual language for ESPN Fantasy games

Bed Bath & Beyond

Los Angeles, CA (Remote)

Product Designer (Contract)

2022

- Led end-to-end native iOS and Android design for Shop Home, Store Selection, and Fulfillment
- Drove UX design for College Savings Pass and Shop by College, including nearest-campus store search

Linksys

Playa Vista, CA

UI Designer

2020 - 2022

- Owned UI design for the Linksys Smart Wi-Fi app end-to-end across native iOS, Android, and web
- Reduced front-end rework by 20–25% through UI handoffs and comprehensive specs

NBCUniversal

Studio City, CA

Lead UI Designer, E! News (Contract)

2018 - 2019

- Led the redesign of E! News digital, a responsive news site serving 20M+ monthly visitors
- Drove WCAG accessibility compliance and faster load times for content-heavy pages

Independent Design Consultant

Los Angeles, CA

Clients: Spark6, Vezt, Bambee (Contract)

2017 - 2018

- Spark6: rebuilt The Stillpoint Experience as a responsive site with a documented design system
- Vezt: designed mobile and web flows that simplified music licensing for artists and investors
- Bambee: redesigned Bambee.com and its brand, onboarding, and HR compliance dashboard

Beachbody

Santa Monica, CA

Digital Designer (Contract)

2016 - 2017

- Designed product landing pages and digital campaigns, using A/B testing to lift conversions by 5%

SKILLS

Specialties Native iOS and Android app design (Apple Human Interface Guidelines, Google Material Design), interaction design, information architecture, user journeys, design systems and pattern libraries, visual design, typography and grids, motion, usability testing, accessibility

Tools Figma, Figma Motion, FigJam, Frammer, Claude Code, Claude to Figma MCP, ChatGPT, Miro, Adobe Photoshop, Illustrator, After Effects; working knowledge of React and CSS

EDUCATION

Jefferson University, B.S. Graphic Design Communications

2006 - 2010

General Assembly, User Experience Design Immersive, Graduate

2016 - 2017